



THE COMPANY PROFILE

TECH

Passion Drives Opportunities

COMPANY BACKGROUND

With 1000 real estate negotiators, **TECH** is now one of the largest real estate agency in Malaysia. Our team of highly experienced, dedicated negotiators cover most of Peninsular Malaysia, stretching from Penang to Malacca.

Established in 2006 with a single office situated in the heart of Kuala Lumpur, **TECH** now has four additional branches across the Klang Valley.

We market established properties in the residential, commercial and industrial sectors, and pride ourselves on providing superior customer service and satisfaction.

ASSOCIATES BRANCHES :

● **TECHREALTORS Properties Sdn Bhd**

(Damansara, PJ)
Suite 609, Block A,
Damansara Intan Business Centre,
47400, Petaling Jaya.

● **TECHREALTORS Properties Sdn Bhd**

(Melaka)
336B, Jalan Melaka Raya 1,
Taman Melaka Raya,
75000 Melaka, Malaysia.

● **TECH Real Estate (SJ) Sdn Bhd**

(Subang Jaya)
No.19A, Jalan USJ 11/3, USJ 11,
47620 Subang Jaya,
Selangor Darul Ehsan

● **TECH Real Estate Sdn Bhd**

(Cheras)
No.11M, Jalan Manis 4, Taman
Segar, 56100 Cheras, Kuala
Lumpur.

● **TECH Real Estate Sdn Bhd**

(Puchong)
No.2-6, Jalan Cenuk1, Prima
Avenue 3, Puchong Jaya, 47170
Puchong, Selangor Darul Ehsan

● **TECHREALTORS Properties Sdn Bhd**

(Pulau Pinang)
No. 37, 1st Floor, Jalan Limau Manis 4
Taman Limau Manis 14000 Bukit Mertajam,
Pulau Pinang

OVERVIEW

WHO ARE WE

TECH Group is the country first real estate firm that focus aggressively on strong admin support, comfortable office environment and the most vital key element in today's competitive market, technologies support. We actively involved in the marketing of all sectors of properties including residential, commercial, industrial, development land and projects. We have a team of specialists with expertise to provide full range of real estate services equipped with latest IT support tools and highly skilled management team and training team to ensure our customers receive a service that provides integrity, professionalism and peace of mind.

OUR EXPERTISE

Technology is at the heart of what we do. Our negotiators have the necessary skills to provide clients with a full range of real estate skills, using the latest IT support tools. They are ably supported by our management and training team to ensure every client receives service with the highest level of integrity and professionalism.

Our apps and databases are regularly updated to include latest information and help our negotiators deliver the best outcome for each client.

OUR VISION

To become a globally recognised real estate business with a tech-savvy culture.

OUR MISSION

To build long-term relationships and deliver the highest level of customer service to individuals interested in owning real estate in Malaysia, using our network of highly qualified real estate professionals.

OUR PROMISE

To serve with integrity and conduct ourselves in an honest, ethical and trustworthy manner.



THE
100
MOST INFLUENTIAL
YOUNG
ENTREPRENEURS
— 2019 —

MR ALEX LEE

**FOUNDER & DIRECTOR OF
TECH REALTORS PROPERTIES SDN BHD
& TECH REAL ESTATE SDN BHD
Awarded THE 100 MOST INFLUENTIAL
YOUNG ENTREPRENEURS 2019**

Born in 1973, Alex Lee has a strong passion for real estate and has accumulated 26 years of experience in the industry.

He started **TECH** with a handful of negotiators at the age of 32, and under his expert guidance, the business has grown to 1000 negotiators, 18 licensed agents and 20 management staff.

Alex firmly believes that technology is key to continuous growth and success. He has established a tech-savvy culture within the business and ensures that his team has streamlined access to customised data and tools.

His vision and focus led to Alex being presented the 100 Most Influential Young Entrepreneurs Award in 2019.

“Passion especially makes what you do fun, thus it keeps you going.”

‘You have to be confident, disciplined, determined and passionate about everything you do in order to attain success’

OUR TEAM

Tech is stronger with reliable,
passionate and dedicated leaders
spearheading different divisions.



Managing Director



RYAN LEE

*Company Director,
Subang branch*

With more than 15 years' real estate experience, Ryan has been capably managing TECH's Subang office and leading a team of 100 enthusiastic negotiators. Like his brother Alex, his passion for real estate has been instrumental in building a thriving business and growing his team of successful negotiators.

My advice in everything you do "Start with curiosity, continue with a purpose."



SEBASTIAN SIEW

*Business Director,
Damansara branch*

Sebastian's previous experience in real estate media marketing has perfectly complemented Alex's mission and vision for TECH. Under his expert leadership, the number of negotiators at this branch has grown from 300+ to over 700. He oversees team managers and team leaders while being responsible for company branding, recruiting and ensuring employee growth through knowledge and skill building.

*My philosophy is very simple
"Do it well, or don't do it at all.
And be humble and accountable
even if you are the top."*



ANGELINE CHAN

*Admin and Accounts Executive,
Damansara & Cheras branches*

For 14 years, Angeline has been a driving force behind the scenes, managing the administrative team and finance department. She has harnessed her background in business administration and accounts, along with her passion of working in a challenging environment, to work successfully with team members at all levels and be an influential force in the workplace.

My life motto "Never look back, live your life now."



OUR AWARDS

Recognized By:



2016

Agency Of The Year - Platinum
Outstanding Real Estate Agency
Top Agency in Central Region
Highly Acclaimed Agency of The Year - Gold
Highly Acclaimed Outstanding Real Estate Agency



2017

Excellence Agency Award
Outstanding Real Estate Agency
Agency of the Year – Platinum



2018

Star Agent/Negotiator – Area (Residential) (Bandar Utama)
Star Agent/Negotiator – Area (Residential) (Tropicana)
Star Agent/Negotiator – Area (Residential) (Sierramas)
Star Agent/Negotiator – Area (Residential) (Setia Alam)
Star Agent/Negotiator – Area (Residential) (Cheras)
Exceptional Deal of the Year (Commercial)
Most Transacted for Rental (2 Star)



2019

Rising Star Agent Award
Regional Agent Award – Central
Subsale Sales Agent (Volume)
Rental Transaction Agent Award (Volume)
Rental Transaction Agent Award (Value)
Developer Preferred Agent Award
Project Sales Agent Award (Volume)
Deal of the Year Agent Award – Residential
Deal of the Year Agent Award – Factory



2021

All Stars Award
Business Continuity Award
Subsale Award Negotiator (Value/Volume)
Subsale Award Agency (Value/Volume)
Most Transacted Rental Award (Value/Volume)
Deal of the Year Agent Award – Residential
Deal of the Year Agent Award – Factory
Regional Negotiator Award – Southern Region
Regional Agency Award – Southern Region
Key Personality Award – PEA Category



STARPROPERTY.MY
REAL ESTATE AWARDS 2017

EXCELLENCE AGENCY / BRANCH
3 STAR & 1 STAR
MOST TRANSACTED
3 STAR



OUR PROJECTS

2014-2016



MAHKOTA SQUARE



CLOVER SEMI-D



ONE LEGENDA, CHERAS



ASPEN BUNGALOW



AMBROISA BUNGALOW



FORTUNE PERDANA LAKESIDE



RAMADA LUMUT RESORT



CASAMAS RESIDENCE



CHERAS VISTA



THE RE:IDENT



CANARY RESIDENCE



PEARL VILLA



DA'MEN RESIDENCE



GALLERIA II, TAMAN EQUINE



VILLA HEIGHT BUNGALOW



IMPIANA HILL, CHERAS



TRE RESIDENT



EQUINE RESIDENCE

FEATURING PROJECT

PAVILION
CEYLON HILL
KUALA LUMPUR

36 UNITS

PAVILION
DAMANSARA HEIGHTS
KUALA LUMPUR

25 UNITS



110 UNITS

*** above figure is based on successfully SPA sign
** update as July 2019*

PROJECT PARTICIPATION

Alam Sanctuary
Aster Residence (2019)
Canary Villa
Cheras Vista
Chymes Condominium
Citizen
D'Altos
Daman
Desa Budiman Bungalow
Eastpark 72
Equine Residence
Galleria
Garden Residence
Giverny Walk (2019)
Icon
Isola

Karisma Hill
Kinrara Residence
M Vertica
Masera Bukit Segar Pahse 2
Maxim
One Legenda
Palm Hill
Parc 3
Prima Villa
Razak City
Rica Residence
Ridgeview Residence
Pavilion Ceylon Hill (2019)
Pavilion Damansara Heights (2019)
Pavilion Embassy (2019)
Pavilion Hilltop Mont Kiara (2019)

Pavilion Suites (2019)
Tangerine Suites (2019)
Saujana Rawang
Semanja
Sering 12 Avenue
Spring Villa
Taman Sinar Mahkota Phase 2
Taynton Harmoni
The iResidence
the resident
The Royale Bungalow
Viridian Idaman Cheras
Wira Mutiara
Zeva